



AFFILIATE
FUTURE

Topdeck

BECOMING AN AFFILIATE WITH TOPDECK TRAVEL

WHO IS TOPDECK TRAVEL?

As the global leaders in youth travel, Topdeck Travel specialises in unforgettable adventures for passengers aged 18 to 30-something throughout some of the most iconic destinations in the world.

We realise that everyone's different – which is why our trips offer loads of free time to play, discover and channel your inner explorer while in the company of like-minded travellers.

With our team of passionate road crew, a wide variety of trip styles and a portfolio of unique, local activities, Topdeck enables young explorers to fully immerse themselves in a one-off travel experience, while in a secure, fun and social environment.

More than 40 years into delivering award-winning trips, Topdeck continues to discover new places and authentic travel experiences that make our trips that little bit more awesome.

WHY BECOME AN AFFILIATE?

- + It's free and easy to join! – See below for details on how to sign up.
- + The more you sell, the more money you make! With a competitive reward scheme based on performance, there is no limit to your earning potentials.
- + With a top of the range website and easy booking facilities it has never been easier or more popular for our client base to make online bookings.
- + Topdeck offers trips all over the world to suit every sort of traveller, so there truly is something for everyone.
- + We're here for you every step of the way – with a dedicated account manager we're here to help your business thrive.
- + We're global! Wherever you are in the world, we'll support you as a valued partner.

HOW IT WORKS?

- + Topdeck has partnered with Affiliate Future, a sophisticated platform with live tracking and reporting.
- + You'll be provided with a tracking link with a 30 day time frame – meaning you'll be sure to be rewarded for your efforts even if the customer takes their time deciding on their adventure.
- + Once the customer has paid in full, you'll receive your commission through Affiliate Future.
- + We'll provide you with monthly deals and campaigns to maximise your appeal.
- + If you need customised material or would like help on a specific campaign or idea – we're here for you.

GETTING SIGNED UP

- + First, head to <http://www.affiliatefuture.co.uk/registration/step1.asp?ref=6319> and sign up for FREE as a Publisher.
- + Secondly, fill in your personal and website details.

The screenshot shows a registration form for TopDeck Travel. At the top left is the TopDeck logo. To its right is the company name and website URL: "TopDeck Travel https://www.topdeck.travel/". Below this is a paragraph of text describing the company's history and travel offerings. The form itself consists of several fields: "Network*" (a dropdown menu with "UK" selected), "Username*" (a text input field), "Sector*" (a multi-select dropdown menu with "B2B" selected and a list of sub-sectors including "B2B / Equipment", "B2B / Services", "B2B / Retail", "Finance & Legal", "Finance & Legal / Advice", "Finance & Legal / Business", "Finance & Legal / Consumer", "Gambling", and "Gambling / Bingo"), "Title*" (a dropdown menu with "Mr" selected), "Site Name*" (a text input field), "First Name*" (a text input field), "Site URL*" (a text input field), "Last Name*" (a text input field), and "Publisher Type*" (a dropdown menu with "Select" as the current option). A small pop-up window on the right side of the form shows "SKYB059A" with options for "Internet access" and "No Internet access".

- + Once signed up to Affiliate Future, you will receive a confirmation email with your login details.
- + You then need to sign up to the Topdeck Travel Programme using the same link: <http://afuk.affiliate.affiliatefuture.co.uk/merchants/AddProgramme.aspx?cat=403&id=6319>
- + Login using your new details, where your home page should look like this:

The screenshot shows the "Add A New Programme" page in the Affiliate Future merchant directory. The page is titled "Add A New Programme" and is for the "TopDeck Travel" merchant. The merchant's name and website URL are displayed at the top. Below this is a paragraph of text describing the company's history and travel offerings. The page also features a "PPC Policy" section, a "Programme: TopDeck - Canada" section, and a "JOIN PROGRAMME!" button. On the right side of the page, there is a "New Merchants" section with a list of other merchants and a "Want more from your promotions?" section with a "View current incentives" button. The page is part of the "FUTURE" merchant directory.



- Scroll down until you find your relevant programme;
e.g Topdeck – UK, and click on 'Apply Programme':

Programme: TopDeck - UK
View All Creatives
Topdeck Travel Affiliate programme offers tierred commission

Up to 5 Bookings per month: 5%
6 - 10 Bookings per month: 7.5%
10 + Bookings per month: 10%

The Topdeck Travel Affiliate Programme is a second level sales set up. Sales are initially tracked at £0.01p and once the booking has been paid in full by the customer, it will be approved and validated to the full commission. The balance on bookings is due 6 weeks before the departure date.

If you have any questions or promotional opportunities for Topdeck please get in touch e.hull@topdecktravel.co.uk

APPLY PROGRAMME!

- You will need to add a note in the comment box – please just add your company name
- Your application should then be submitted:

Programme: TopDeck - UK
View All Creatives
Topdeck Travel Affiliate programme offers tierred commission

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Application has been submitted.
Thank you for applying. Your application has been emailed to the advertiser. You will receive a response soon via email. In the mean-time, you can check the status of your application [here](#)

+ Topdeck will then send you a welcome email which will provide you all the information you need to get up and running as our new affiliate!

If you have any questions whilst signing up – please feel free to get in touch with Jeremy O'Neill at: j.oneill@topdecktravel.co.uk



CAMPAIGNS AND PROMOTIONS

- + Topdeck will work with the Affiliate Future Account Manager to ensure all publishers are kept up to date with monthly campaigns and promotions available to you.
- + On the Affiliate Future Platform, publishers have access to various Topdeck material, such as banner, images and flyers.
- + If a publisher has a specific request for additional material or discounts, they must make a case as to why and what else it is they need and Topdeck will attempt to oblige.
- + If a publisher has a tenancy opportunity that would be relevant to Topdeck, they should contact the Affiliate Future Account Manager to pass the information onto Topdeck – Please give 5 working days before the opportunity opens.

REPORTS AND PAYMENT

- + Topdeck runs on a 2nd Level Admin reporting system. This means that transactions made through the Topdeck website need to be approved by Topdeck before commission is paid out.
- + Topdeck will strive to offer advice on booking trends in order for the publisher to maximise their sales.
- + Topdeck's payment and deposit policy:

Booking with deposit:

- In order for a customer to make a booking they must pay a £60 deposit.
- You can only book with a deposit if the trip is further than 6 weeks away.
- Once booked with a deposit, a booking number is produced – this is tracked to the Affiliate Future platform as a transaction.
- Topdeck cannot 'upgrade' this transaction until the customer has paid in full.
- Full payment is required 6 weeks prior to departure.

Booking with full payment:

- A customer is always able to pay in full at the time of booking, however a deposit is generally deemed more preferable.
 - A customer HAS to pay in full if the trip is less than 6 weeks away.
 - As soon as Topdeck receives full payment, we are able to upgrade the booking.
 - Affiliate Future will pay out commission once a month for all upgraded bookings.
- + Affiliate Future will provide all information regarding tracking, reports and payments.

FAQS

Is the link tracked from the first click or the last click?

Once a customer has clicked on your link, they have 30 days to make a transaction through the Topdeck website. If they click on another Affiliate Link signed up to the Topdeck programme within those 30 days, the link would refresh and be tracked back to last click.

