



Becoming an Affiliate with Topdeck Travel

Who is Topdeck Travel?

Topdeck Travel offers youth adventure trips across the globe for 18 to 30 somethings. Established in 1974 by a group of mates, jumping on a double decker bus and travelling around Europe, we now offer experiences all around the world for lots of different types of traveller. Whether you're a first time explorer wanting to experience the culture and cuisine of Italy, an adventurous couple ready to take on the adrenaline of New Zealand, or a group of mates set to party your way around the Croatian Riviera, Topdeck has the trip for you.

Why become an affiliate?

- It's free and easy to join! – See below for details on how to sign up.
- The more you sell, the more money you make! With a competitive reward scheme based on performance, there is no limit to your earning potentials.
- With a top of the range website and easy booking facilities it has never been easier or more popular for our client base to make online bookings.
- Topdeck offers trips all over the world to suit every sort of traveller, so there truly is something for everyone.
- We're here for you every step of the way – with a dedicated account manager we're here to help your business thrive.
- We're Global! Wherever you are in the world we'll support you as a valued partner.

How it works?

- Topdeck has partnered with Affiliate Futures, a sophisticated platform with live tracking and reporting.
- You'll be provided with a tracking link with a 30 day time frame – meaning you'll be sure to be rewarded for your efforts even if the customer takes their time deciding on their adventure.
- Once the customer has paid in full, you'll receive your commission through affiliate futures.
- We'll provide you with monthly deals and campaigns to maximise your appeal.
- If you need customised material or would like help on a specific campaign or idea – we're here for you.

Getting signed up

- First head to - <http://www.affiliatefuture.co.uk/registration/step1.asp?ref=6319> and sign up for FREE as a **Publisher**.
- Secondly you will need to fill in information about yourself and your site.



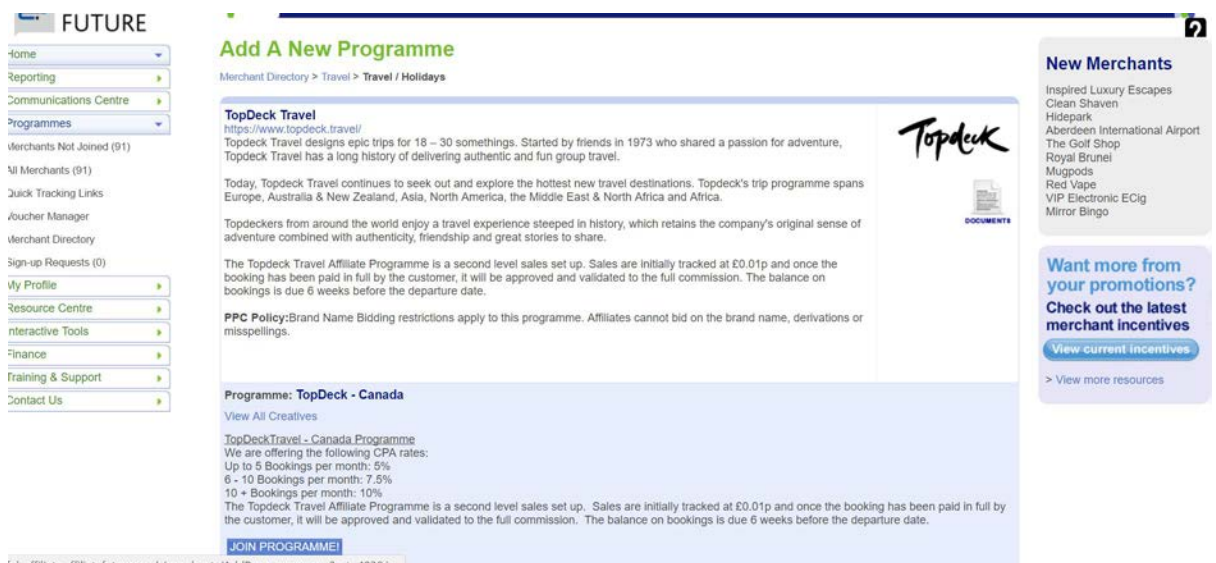
TopDeck Travel

<https://www.topdeck.travel/>

Topdeck Travel designs epic trips for 18 - 30 somethings. Started by friends in 1973 who shared a passion for adventure, Topdeck Travel has a long history of delivering authentic and fun group travel. Today, Topdeck Travel continues to seek out and explore the hottest new travel destinations. Topdeck's trip programme spans Europe, Australia & New Zealand, Asia, North America, the Middle East & North Africa and Africa. Topdeckers from around the world enjoy a travel experience steeped in history, which retains the company's original sense of adventure combined with authenticity, friendship and great stories to share. The Topdeck Travel Affiliate Programme is a second level sales set up. Sales are initially tracked at £0.01p and once the booking has been paid in full by the customer, it will be approved and validated to the full commission. The balance on bookings is due 6 weeks before the departure date.

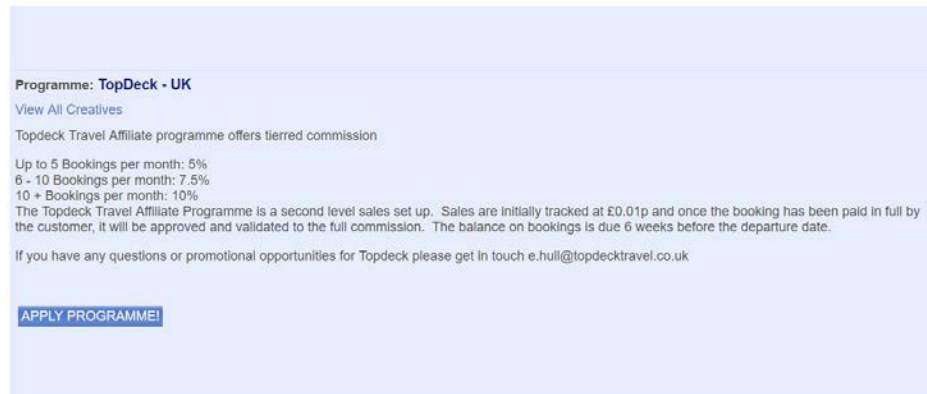
<p>Network*</p> <input type="text" value="UK"/>	<p>Username*</p> <input type="text"/>	<p>Sector*</p> <p>(Tick as many as apply)</p> <input type="checkbox"/> B2B <input type="checkbox"/> B2B / Equipment <input type="checkbox"/> B2B / Services <input type="checkbox"/> B2B / Retail <input type="checkbox"/> Finance & Legal <input type="checkbox"/> Finance & Legal / Advice <input type="checkbox"/> Finance & Legal / Business <input type="checkbox"/> Finance & Legal / Consumer <input type="checkbox"/> Finance & Legal / Insurance <input type="checkbox"/> Gambling <input type="checkbox"/> Gambling / Bingo
<p>Title*</p> <input type="text" value="Mr"/>	<p>Site Name*</p> <input type="text"/>	<div style="border: 1px solid black; padding: 2px;"> <p>SKYB059A Internet access</p> <p>Topdeck.local No Internet access</p> </div>
<p>First Name*</p> <input type="text"/>	<p>Site URL*</p> <input type="text"/>	
<p>Last Name*</p> <input type="text"/>	<p>Publisher Type*</p> <input type="text" value="Select"/>	

- Once signed up to Affiliate Future, you will receive a confirmation email with your logon details.
- You then need to sign up to the Topdeck Travel Programme using the same link: <http://www.affiliatefuture.co.uk/registration/step1.asp?ref=6319>
- Log in using your new details and your home page should look like this:



The screenshot shows the 'FUTURE' dashboard with a sidebar menu on the left containing links like 'Home', 'Reporting', 'Communications Centre', 'Programmes', and 'My Profile'. The main content area is titled 'Add A New Programme' and displays details for 'TopDeck Travel'. It includes the company's website URL, a description of their travel services, and a table of CPA rates for different booking volumes. A 'JOIN PROGRAMME!' button is visible at the bottom of the programme details.

- Scroll down until you find your relevant programme e.g Topdeck – UK and click on apply programme:



Programme: TopDeck - UK
View All Creatives

Topdeck Travel Affiliate programme offers tiered commission

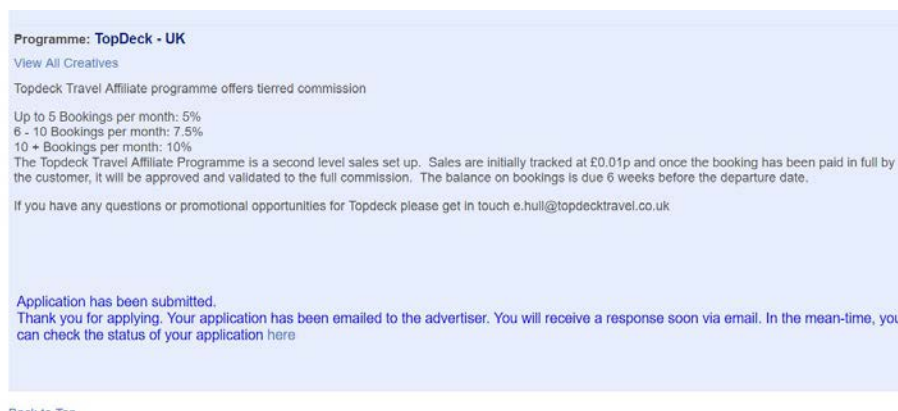
Up to 5 Bookings per month: 5%
6 - 10 Bookings per month: 7.5%
10 + Bookings per month: 10%

The Topdeck Travel Affiliate Programme is a second level sales set up. Sales are initially tracked at £0.01p and once the booking has been paid in full by the customer, it will be approved and validated to the full commission. The balance on bookings is due 6 weeks before the departure date.

If you have any questions or promotional opportunities for Topdeck please get in touch e.hull@topdecktravel.co.uk

APPLY PROGRAMME!

- You will need to add a note in the comment box – Please just put your company name.
- Your application would then be submitted:



Programme: TopDeck - UK
View All Creatives

Topdeck Travel Affiliate programme offers tiered commission

Up to 5 Bookings per month: 5%
6 - 10 Bookings per month: 7.5%
10 + Bookings per month: 10%

The Topdeck Travel Affiliate Programme is a second level sales set up. Sales are initially tracked at £0.01p and once the booking has been paid in full by the customer, it will be approved and validated to the full commission. The balance on bookings is due 6 weeks before the departure date.

If you have any questions or promotional opportunities for Topdeck please get in touch e.hull@topdecktravel.co.uk

Application has been submitted.
Thank you for applying. Your application has been emailed to the advertiser. You will receive a response soon via email. In the mean-time, you can check the status of your application [here](#)

- Topdeck will then send you a welcome email which will provide you all the information you need to get up and running as our new affiliate.

Any questions whilst signing up – please feel free to get in touch with Emma Hull on e.hull@topdecktravel.co.uk

Campaigns and Promotions

- Topdeck will work with the Affiliate Futures Account Manager to ensure all publishers are kept up to date with monthly campaigns and promotions available to you.
- On the Affiliate Futures Platform, publishers have access to various Topdeck material, such as banner, images and flyers.
- If a publisher has a specific request for additional material or discounts, they must make a case as to why and what else it is they need and Topdeck will attempt to oblige.
- If a publisher has a tenancy opportunity that would be relevant to Topdeck, they should contact the Affiliate Futures Account Manager to pass the information onto Topdeck – Please give 5 working days before the opportunity opens.



Reports and Payment

- Topdeck runs on a 2nd Level Admin reporting system. This means that transactions made through the Topdeck website need to be approved by Topdeck before commission is paid out.
- Topdeck will strive to offer advice on booking trends in order for the publisher to maximise their sales.
- Topdeck's payment and deposit policy:

Booking with deposit:

- In order for a customer to make a booking they must pay a £60 deposit.
- You can only book with a deposit if the trip is further than 6 weeks away.
- Once booked with a deposit, a booking number is produced – this is tracked to the Affiliate Futures platform as a transaction.
- Topdeck cannot 'upgrade' this transaction until the customer has paid in full.
- Full payment is required 6 weeks prior to departure.

Booking with full payment:

- A customer is always able to pay in full at the time of booking, however a deposit is generally deemed more preferable.
 - A customer HAS to pay in full if the trip is less than 6 weeks away.
- As soon as Topdeck receives full payment, we are able to upgrade the booking.
- Affiliate Futures will pay out commission once a month for all upgraded bookings.
- Affiliate Futures will provide all information regarding tracking, reports and payments.

FAQs

Is the link tracked from the first click or the last click?

Once a customer has clicked on your link, they have 30 days to make a transaction through the Topdeck website. If they click on another Affiliate Link signed up to the Topdeck programme within those 30 days, the link would refresh and be tracked back to last click.